

Eye Formula

SUPPORTS HEALTHY EYES*



Positioning Statement

Eye Formula supports healthy eyes by providing an innovative blend of antioxidants, carotenoids, and trace minerals to provide nutritional support to help maintain and protect normal eye health.*

Concept

More than any other tissue in the body, the lens and retina are continually subjected to oxygen and intense light radiation, which create free radicals. Being constantly exposed and susceptible to the potent effects of free radical activity, it is important for the eyes to rely on sufficient nutritional antioxidant support to neutralize the effects of free radicals.

Pharmanex® Eye Formula provides nutritional support for normal, healthy eyes. This complete antioxidant supplement provides comprehensive antioxidant nutritional support using an innovative blend of antioxidants, carotenoids, and trace minerals. Eye Formula contains lutein, an antioxidant carotenoid found in plants and vegetables that is a primary component of the retina and macula areas of the eye, as well as nutritionally significant levels of the potent antioxidants beta-carotene and vitamins C and E.*

Primary Benefits

- Supports healthy eyes*
- Contains nutritionally meaningful levels of the potent antioxidants vitamins C and vitamin E to protect the delicate tissues of the eyes*
- Supplies a quality, standardized extract of ginkgo biloba, which promotes blood flow to the eyes*
- Provides an orchestra of dietary ingredients for optimal nutritional support for healthy, normal eye function*

What Makes This Product Unique?

- Provides lutein in amounts equal to that found in approximately 6.5 servings of green peas, 2.5 servings of brussels sprouts, or 1.5 servings of broccoli
- Contains a potent, standardized turmeric extract, a powerful antioxidant

Who Should Use This Product?

Eye Formula is formulated for adults desiring additional nutritional and antioxidant support for healthy eye function.*

Did You Know?

- A landmark study by a premier eye study research group found that carotenoids and antioxidants help protect healthy eyes
- 20% of Americans over the age of 85 have diminished visual function, while many people ages 65+ experience some diminished function
- Dietary antioxidants contribute to maintaining the health of the macula and retina of the eyes

Frequently Asked Questions

What ingredients does Eye Formula provide?

Eye Formula contains a proprietary blend of the potent antioxidant vitamins C and E, beta-carotene, lutein, alpha-lipoic acid, zinc, and selenium. In addition, Eye Formula provides taurine, ginkgo biloba extract, bilberry, and turmeric root.

Is there a correlation between the level of carotenoids in the eye and skin?

Studies have shown that the Pharmanex® BioPhotonic Scanner technology measures 18 carotenoids in the skin. The eight most important carotenoids are lycopene, beta-carotene, phytoene, phytofulene, alpha-carotene, lutein, beta-cryptoxanthin, and zeaxanthin. Studies have also shown that lutein (and zeaxanthin) are some of the primary

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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components of the retina and macula areas of the eye. If someone's diet contains a variety of fruits and vegetables that are rich in these carotenoid antioxidants, the level of antioxidants found in the skin would most likely correlate with the level of antioxidants found in the eye.

How are ginkgo biloba and turmeric root standardized?

Ginkgo biloba extract is standardized to 27% ginkgo flavone glycosides and 7% terpene lactones, the highest available actives. Turmeric root is standardized to 95% curcumin.

Is Eye Formula safe?

Eye Formula is safe and well tolerated at the recommended adult dosage. Read warnings for further explanation.

Why does Eye Formula only contain 5 mg of lutein?

The dose of lutein in Eye Formula is based on a number of studies suggesting the highest degree of eye protection is achieved at dietary lutein intakes of about 5 to 7 mg/day. The Harvard study mentions the greatest protection at >5.8 mg/day (Seddon et al., JAMA 1994). Like all Pharmanex® Solutions products, Eye Formula should be taken with LifePak®. This way, the combination delivers 7 mg of lutein (5 mg from Eye Formula and 2 mg from LifePak®).

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Key Scientific Studies

1. Taylor A, et al. Long-term intake of vitamins and carotenoids and odds of early age-related cortical and posterior subcapsular lens opacities. *Am J Clin Nutr.* 2002;75(3):540–549.
2. The REACT Group. The Roche European American Cataract Trial (REACT): a randomized clinical trial to investigate the efficacy of an oral antioxidant micronutrient mixture to slow progression of age-related cataract. *Ophthalmic Epidemiology.* 2002;9(1):49–80.
3. Age-Related Eye Disease Study Research Group (AREDS). A randomized, placebo-controlled, clinical trial of high-dose supplementation with vitamins C and E, beta-carotene, and zinc for age-related macular degeneration and vision loss. *Arch Ophthalmol.* 2001;119:1417–1436.

Supplement Facts

Serving Size One Capsule

Amount Per Serving		%Daily Value*
Beta-Carotene (Dunaliella Salina)	2,500 IU	100%
Vitamin C (Calcium Ascorbate, Ascorbic Acid)	150 mg	500%
Vitamin E (d-Alpha Tocopheryl Succinate, Beta, Gamma, Delta Tocopherols)	75 IU	500%
Zinc (Zinc Propionate)	2.5 mg	33%
Selenium (l-Selenomethionine)	35 mg	100%
n-Acetyl-L-Cysteine	100 mg	*
Taurine	100 mg	*
Turmeric Extract (Min. 95% Curcumin)	50 mg	*
Ginkgo Biloba Extract (Min. 24% Flavonglycosides, Min. 6% Terpene Lactones)	30 mg	*
Alpha-Lipoic Acid	10 mg	*
Lutein (from Marigold Flower Extract)	2.5 mg	*

*Daily Value not established.

Other Ingredients: Gelatin, Magnesium Stearate, Silicon Dioxide.

Directions for Use

Take one (1) capsule twice daily with food. Store in a cool, dry place.

Warnings

Keep out of reach of children. If you are pregnant or lactating, or taking anti-platelet drugs (e.g., aspirin), anticoagulants, antithrombotics, or other prescription medication, please consult a physician before taking this products. Discontinue two weeks prior to surgery. Do not take in addition to any other ginkgo-containing products. Do not exceed maximum recommended amount of 2 capsules daily.

